



WAYS TO GIVE

A successful Capital Campaign will make it possible for our church to continue to extend an extravagant welcome to all who enter our Sanctuary. It will also enable us to make critically important repairs to our bell tower and granite façade. We'll also be able to repaint our sanctuary, repair our pipe organ, upgrade the elevator, and make many of the other delayed repairs that are necessary for the safety and overall appearance of our church. By revitalizing our properties we'll continue to be a beacon of hope to our congregation and our community. And 10% of the amount we raise will go to fund our missions.

As a supporter of the Old North Church of Marblehead, you are asked to prayerfully consider how you will support this important and exciting project with as generous a gift as possible. Your gift can be payable over three years.

To give, complete and return a Pledge Sheet that you will be receiving in a few weeks. Alternatively, you can pledge online from the Old North Church website's Capital Campaign Donations page when it goes live. You can choose to contribute weekly, monthly, or annually over the three-year fundraising period or through a single payment. Contributions can be made by check, EFT, credit card account, or with financial assets.

There are several levels of giving, and donors may elect to remain anonymous if they wish. Donors will be recognized on our website and published in our annual report.

Golden Cod Circle: \$50,000+

Paul Revere Sponsors: \$25,000 - \$49,999

Bell Tower Sponsors: \$10,000 - \$24,999

Granite Sponsors: \$5,000 - \$9,999

Pillars of the Church: \$1,000 - \$4,999

Beams of Light: Up to \$999



Besides outright gifts of cash, please consider alternative ways of providing a generous pledge to our *Keep It Ringing* campaign:

- **A transfer of financial securities**

Ask your broker to transfer shares of stock electronically from your account directly into the church's account. You can get the church's brokerage account information by contacting us at office@onchurch.org. Remember to ask your broker to identify you as the donor of the shares of stock so you receive both the credit for the gift and the official acknowledgement letter from the church.

- **Proceeds from selling antiques, jewelry, artwork, or real estate**

You may have appreciated assets such as antiques, jewelry, artwork, or real property that you would like to sell and then donate the proceeds to the church. Special real estate arrangements may be necessary to avoid capital gains taxes.

- **Life insurance**

You can name the First Church of Christ in Marblehead as either the beneficiary or as the owner and beneficiary of the policy. You can also contribute a paid-up policy to the capital campaign, naming the church as owner and beneficiary. The church may then take the policy's cash value as a campaign gift.

- **Tax-free IRA charitable transfers***

- The donor must be 70½ years of age or older at the time of the gift.
- The transfer must go directly from the donor's IRA account to qualified charities.
- Gifts cannot exceed \$100,000 per taxpayer per year.
- Gifts must be outright. (Gifts do not qualify if transferred to donor advised funds, supporting organizations or charitable life income gifts.)
- Since the gift is not included in the donor's gross income, no charitable income tax deduction is allowed for the gift.
- The distribution will count toward the IRA owner's Required Minimum Distribution.

* *Congress renewed this IRA Charitable Transfer in December 2015, so it is permanent.*

Please note the information included in this document does not constitute legal advice. We encourage you to consult your accountant and/or legal advisor to determine the best way for you to support the Keep It Ringing Capital Campaign.